MBA

This specialised distance learning MBA programme is designed in conjunction with the Ellen MacArthur Foundation, providing the next generation of business leaders with the tools, knowledge and skills to evaluate the business opportunities and competitive advantage by adopting a circular approach.

Throughout this course you will gain a comprehensive insight into the key principles and theories associated with business, management and the circular economy, developing transferable leadership and entrepreneurial skills and identifying business opportunities through innovative frameworks.

This programme is delivered through our distance learning platform, allowing you to study at a time, place and pace to suit you, and to combine work and family commitments with your studies.
Re-think the future

Today’s economic conditions, characterised by increased price volatility and scarcity on the energy and resources fronts, require a change in perspective. We need to educate the next generation to think differently, challenge existing models and beliefs, and develop new skills which will ensure new ecological principles are upheld in economical ways.

We aim to provide students with specialised tools and skills which can be practically applied to circular economy business models. Combining areas of strategy, finance and marketing, this course tackles subjects such as regenerative product design, new business models, reverse logistics, and enabling communication technologies.

Flexibility to suit your needs

The programme is studied through distance learning, using a combination of self-study, online teaching and group discussions. This flexibility means that you can fit your learning around your work and home commitments, and complete the MBA at a pace to suit you. Generally, students take 20 credits per quarter.

You will study the 4 core business and management modules, and will also study the 4 specialist Circular Economy modules as core modules, followed by the Management Project, allowing you to practically apply your knowledge in the workplace.

Programme key facts

<table>
<thead>
<tr>
<th>Start date:</th>
<th>January, July</th>
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<tbody>
<tr>
<td>Mode of delivery:</td>
<td>Distance Learning</td>
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<tr>
<td>Programme duration:</td>
<td>2 years</td>
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Circular Economy MBA

<table>
<thead>
<tr>
<th>Core modules</th>
<th>4 modules (total 80 credits)</th>
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<tbody>
<tr>
<td>Option modules</td>
<td>40 credits of specialist Circular Economy core modules</td>
</tr>
<tr>
<td>Management Project</td>
<td>1 module (60 credits)</td>
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<tr>
<td>Total credits</td>
<td>180 credits</td>
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THE BRADFORD DISTANCE LEARNING MBA

A TRIPLE-ACCREDITED BUSINESS SCHOOL
You will study the following four core modules, plus four core specialist modules:

Competitiveness Through Technology and Innovation
This module will introduce you to how technology is a driver in the economy and can sustain your organisation’s competitiveness.

Leadership for Transformational Change
This module explores leadership in its widest context, and how this can then apply to your sustainable development as an individual who is capable of the transformative change of an organisation in a global context.

Digital Marketing, Branding and Strategy
Digital Marketing, Branding and Strategy will enable you to develop and implement strategy within your organisation. Using modern marketing techniques, you will learn how to promote your products, services and brand(s) and your organisation.

Accounting and Economics for Decision Making
This module will introduce you to organisational decision making for finance in the context of the global economy.

Business Models for a Circular Economy
You will develop an understanding of business models and the ‘circular economy’ in relation to your own professional roles. You will have an opportunity to design, use and apply business models in support of business problem appraisal and decision making.

Diversity, Scale and Development
You will examine the concepts of scale, resilience and diversity in relation to a circular economy framework.

Enterprise and Innovation
You will learn the theory and practice of innovation and change within your professional setting.

Materials, Resources, Energy and Competitiveness
You will develop an understanding of the role of materials, resources and energy as a source of competitive advantage within the circular economy and in support of business problem appraisal and decision making.

The Management Project
The Management Project is an integral part of the Bradford MBA. It is the final and most challenging and rewarding part of the MBA programme.

Here you will work on a problem, issue, challenge or opportunity to your organisation. Using knowledge you have learned in the core and option modules, you will build upon this with further knowledge that is unique to the context.

The transferable skills you acquire during this phase of the MBA mean that you will be able to identify, analyse and address complex, strategic issues in different environments. That is to say, you will have mastered the skills of business administration.
Studying our MBA Online

Learn wherever you are in the world
Our brand-new unique e-learning platform launched in 2018 is your platform and forum for learning. Using your computer, tablet or smartphone, you can log into the portal wherever you are in the world.

Even though you’ll be studying remotely, you will still be part of our committed learning community, learning alongside like-minded students and professionals like yourself.

You can even gain the experience of one-to-one tutoring
We ensure that you have plenty of opportunities to engage with lecturers, tutors and other students throughout the programme, contributing and collaborating in online discussion forums.

You will learn in small tutorial groups held regularly over an online conference call platform allowing students and tutors to discuss and present ideas verbally. You will also be able to test your knowledge through weekly online discussion boards, and our social networking site, and you will have a dedicated tutor and librarian available for one-to-one guidance and support.

Online resources and support
You will learn through a combination of self-study, online teaching, live tutorials and group discussions. Your unique virtual learning environment will provide access to a wealth of material including e-textbooks, academic journals, videos, podcasts and presentations to support your study. It will also give you access to the University’s comprehensive online library resources and our unique Effective Learning Service and online careers support.

- Complete online library
- 24-hour access
- Filmed lectures
- Live lectures
- Guest lectures and workshops
- Business, management & financial databases
- Online modules
- E-version study books
- Key Faculty readings
- Video, audio and podcasts

“With a background as an environmental engineer and a clear interest in business performance, the MBA Circular Economy was a great opportunity for my personal and professional development. It helps me to understand the business better and gives me the ability to add greater value both for my company and the world we live in.”

ALLARD PHEIFER, CIRCULAR ECONOMY IMPLEMENTATION MANAGER, PHILIPS
All applications are considered on their individual merits and will be assessed using a collective approach, which takes into account professional status and work experience as well as academic achievement. If you pass your MBA you will automatically receive a conditional offer to study our DBA.

Work experience
Candidates must have at least 3 years’ postgraduate work experience, which can be from any industry, including both private and public sectors, and charitable organisations.

Academic & professional achievements
You should have a good first degree awarded by a UK university or overseas equivalent, or a relevant professional qualification. If you do not have a first degree or professional qualifications you will need to demonstrate significant management or business leadership experience (normally 8 years). We will also consider an academic recommendation based on interview.

English language proficiency
If English is not your first language, we may need evidence of your proficiency in English through a recognised test (IELTS, TOEFL or PTE-A). You will be required to achieve a minimum score of:

- IELTS:
  • 6.5 overall, with no sub-test less than 5.5

- Internet-based TOEFL:
  • For EU, non-UK applicants: 94 overall, with minimum scores of: Listening – 17, Reading – 18, Speaking – 20, Writing – 17
  • For International, non-UK/EU, applicants (UKBA requirement): 94 overall, with minimum scores of: Listening – 21, Reading – 22, Speaking – 23, Writing – 21

- PTE-A (Pearson Test of English Academic):
  • 60 overall, with no sub-test less than 51

How to apply
You will be required to submit an application online via Arden’s website, www.arden.ac.uk/bradford. You will then be contacted by an experienced Course Advisor at Arden requesting further documentation (i.e. qualification certificates, CV and references). On receipt of the required documentation your application will be screened and, if suitable, forwarded to the School of Management for formal consideration. If the application is successful you will be issued with a formal offer letter.