The Bradford MBA

The Bradford Distance Learning MBA is recognised as one of the world’s top 15 online MBA programmes, rated No. 1 in the world for value for money and World No. 5 for career progression (Financial Times, Online MBA rankings, March 2018). The Distance Learning MBA has been developed to reflect the changing nature of management in today’s complex organisations, and to address the issues that senior managers and executive teams face.

This exciting and contemporary MBA programme allows you to study at a time, place and pace to suit you. This programme is ideal if you need to combine work and family commitments with your studies, giving you the flexibility to complete your MBA in two to three years.

Managing your study alongside your work means that from day one you’ll be able to take back to your workplace everything you’ve learned, as well as demonstrate and apply your new-found skills.
Balancing work and study
Through a combination of self-study, online teaching and group discussions, you will study 4 core business and management modules followed by 40 credits of option modules and a Management Project, allowing you to practically apply your knowledge back in the workplace.

Generally, students take 20 credits per quarter.

You can also choose to study part of your programme on-campus in Bradford or Dubai.

Perform more effectively
You will be exposed to a wide range of business disciplines and issues, changing your functional approach to work and helping you to demonstrate a systematic and critical understanding of management knowledge.

If you’re looking to change your career, boost your salary, progress in your career or even start a business, this globally recognised qualification will enable you to perform more effectively at senior levels, giving you sharp strategic, financial and people skills, and will develop your confidence in making top-level business decisions.

Join an international student network
You’ll join an international network of over 800 business professionals currently studying the Bradford MBA online, which means you’ll never be studying alone. Our MBA community of distance learners is incredibly diverse, attracting students from over 40 countries and from an extensive range of industry backgrounds.

Programme key facts
Start date: October, January, April, July
Mode of delivery: Distance Learning
Programme duration: 2 years
Typical tutorial class size: 25
Average work experience: 10 years
Average age: 33
Male/female ratio: 2:1

Career destinations
• BMW Group
• Siemens Energy
• Pace Micro Technology pllc
• Shell Global Solutions UK
• Vax Ltd

Arden and Bradford: how our partnership works.
We’re proud to have partnered with the University of Bradford for more than 15 years. As experts in distance learning, our role is to help students enrol on to the Bradford Distance Learning MBA. This means we support you all the way through the application process, from your initial enquiry to enrolling on the course.

Once enrolled, you will become a student of the University of Bradford who will support you through all aspects of your study. On graduation your certificate will be issued by University of Bradford.

“As a student I had great access to tools and support from tutors online. I really liked connecting with my fellow students and colleagues through the University’s virtual learning environment, sharing information and being part of a wider community.”

MICHEL INGRAVALLO, ALLIANCE BOOTS
What you will study

Core modules deliver the specialist knowledge, skills and techniques you can use to improve business performance. As part of our commitment to sustainable development, we embed individual and collective social and corporate responsibility in all teaching and learning.

You will study the following four 20-credit core modules:

**Competitiveness Through Technology and Innovation**
This module will introduce you to how technology is a driver in the economy and can sustain your organisation’s competitiveness.

**Leadership for Transformational Change**
This module explores leadership in its widest context, and how this can then apply to your sustainable development as an individual who is capable of the transformative change of an organisation in a global context.

**Digital Marketing, Branding and Strategy**
Digital Marketing, Branding and Strategy will enable you to develop and implement strategy within your organisation. Using modern marketing techniques, you will learn how to promote your products, services and brand(s) and your organisation.

**Accounting and Economics for Decision Making**
This module will introduce you to organisational decision making for finance in the context of the global economy.

The Management Project
The Management Project is an integral part of the Bradford MBA. It is the final and most challenging and rewarding part of the MBA programme.

Here you will work on a problem, issue, challenge or opportunity to your organisation. Using knowledge you have learned in the core and option modules, you will build upon this with further knowledge that is unique to the context.

The transferable skills you acquire during this phase of the MBA mean that you will be able to identify, analyse and address complex, strategic issues in different environments. That is to say, you will have mastered the skills of business administration.

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<th>Distance Learning MBA</th>
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<td>Core modules</td>
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<td>Option modules</td>
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Option Modules

Option modules give you the opportunity to enhance and deepen your knowledge and skills in areas that particularly interest you or that will advance your career in the future.

You are required to complete 40 credits for your options. Most option modules are 10-credit modules, but Digital Health and Informatics is a 20-credit module.

The following options are available as exclusively online modules. If you wish to study face-to-face, some modules are available on campus at Bradford or Dubai, where you can join our other part-time MBA students.

Options may include:*  

Finance  
• Corporate Finance and Crowdfunding

Circular Economy  
• Materials, Resources, Energy and Competitiveness  
• Business Models for a Circular Economy  
• Diversity, Scale and Development  
• Enterprise and Innovation

Health  
• Digital Health and Informatics**

Entrepreneurship  
• Entrepreneurship and Creativity  
• Enterprise and Innovation

Human Resource Management  
• Management of Change

Marketing  
• Corporate Marketing

International Business  
• International Business in Emerging Economies  
• International Business Strategy

* The lists of options are indicative only and subject to availability.  
** This is a 20-credit module.
Studying our
MBA Online

Learn wherever you are in the world
Our brand-new unique e-learning platform launched in 2018 is your platform and forum for learning. Using your computer, tablet or smartphone, you can log into the portal wherever you are in the world.

Even though you’ll be studying remotely, you will still be part of our committed learning community, learning alongside like-minded students and professionals like yourself.

You can even gain the experience of one-to-one tutoring
We ensure that you have plenty of opportunities to engage with lecturers, tutors and other students throughout the programme, contributing and collaborating in online discussion forums.

You will learn in small tutorial groups held regularly over an online conference call platform allowing students and tutors to discuss and present ideas verbally. You will also be able to test your knowledge through weekly online discussion boards, and our social networking site, and you will have a dedicated tutor and librarian available for one-to-one guidance and support.

International opportunities
You can also choose to study part of your programme on campus at Bradford or Dubai, joining our other part-time MBA students.

Online resources and support
You will learn through a combination of self-study, online teaching, live tutorials and group discussions. Your unique virtual learning environment will provide access to a wealth of material including e-textbooks, academic journals, videos, podcasts and presentations to support your study. It will also give you access to the University’s comprehensive online library resources and our unique Effective Learning Service and online careers support.

• Complete online library
• 24-hour access
• Filmed lectures
• Live lectures
• Guest lectures and workshops
• Business, management & financial databases
• Online modules
• E-version study books
• Key Faculty readings
• Video, audio and podcasts

“I think the Bradford Distance Learning MBA is the best decision for anyone who is doing a job at the same time.

Bradford has all kinds of resources available, the teachers are experienced, and your interaction through the virtual learning environment, engaging with your colleagues and teachers, is brilliant because you can do all kinds of research using the online resources.”

SHAHEED YOUNIS,
DISTANCE LEARNING MBA
The Application Process

All applications are considered on their individual merits and will be assessed using a collective approach, which takes into account professional status and work experience as well as academic achievement. If you pass your MBA you will automatically receive a conditional offer to study our DBA.

Work experience
Candidates must have at least 3 years’ postgraduate work experience, which can be from any industry, including both private and public sectors, and charitable organisations.

Academic & professional achievements
You should have a good first degree awarded by a UK university or overseas equivalent, or a relevant professional qualification. If you do not have a first degree or professional qualifications you will need to demonstrate significant management or business leadership experience (normally 8 years). We will also consider an academic recommendation based on interview.

English language proficiency
If English is not your first language, we may need evidence of your proficiency in English through a recognised test (IELTS, TOEFL or PTE-A). You will be required to achieve a minimum score of:

IELTS:
- 6.5 overall, with no sub-test less than 5.5

Internet-based TOEFL:
- For EU, non-UK applicants: 94 overall, with minimum scores of: Listening – 17, Reading – 18, Speaking – 20, Writing – 17
- For International, non-UK/EU, applicants (UKBA requirement): 94 overall, with minimum scores of: Listening – 21, Reading – 22, Speaking – 23, Writing – 21

PTE-A (Pearson Test of English Academic):
- 60 overall, with no sub-test less than 51

How to apply
You will be required to submit an application online via Arden’s website, www.arden.ac.uk/bradford. You will then be contacted by an experienced Course Advisor at Arden requesting further documentation (i.e. qualification certificates, CV and references). On receipt of the required documentation your application will be screened and, if suitable, forwarded to the School of Management for formal consideration. If the application is successful you will be issued with a formal offer letter.