



If you have previously completed a HND in Business (or equivalent) then this Top-Up will enable you to achieve a full undergraduate honours degree in Business in just 8 months.

If you want a seat at the board room table or to run your own business, take this business Top-Up to get to grips with broad business practices.



Modules are:

Contemporary Management Issues

You'll get right up to date with the latest thinking in this module, probing the issues facing managers today, including sustainability, corporate values and moral and ethical choices. You'll ponder how the world is changing - from the communities we live in to globalisation and the way the world economic landscape is evolving.

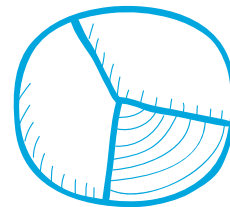
Strategic Management

Where is this business headed? What is your key goal? To get there we'll need a road map. Here, you'll explore how to design that map, by applying a range of theories and techniques and build a strategy. You'll also look at how organisations deliver that

plan by effectively managing change. We'll include a look at what happens in mergers and acquisitions, how to work with partners and national or international planning.

Managing Self and Others

You'll learn how to be at your best with stress management techniques, positive thinking and assertiveness. Can certain tools help creativity and decision making? You'll be able to decide. You'll scrutinise everything from recruiting, to managing teams and individuals - and getting the best out of them.



International Management

How do international companies work with teams all over the world? You're about to find out. Delving into cultural differences and how to motivate far flung teams, you'll find the most effective tech and techniques to manage and work with people in different countries.

Research Methods and Dissertation

We'll help you every step of the way with your dissertation. Starting by deciding what topic you want to research and how you're going to approach it, next you'll be gathering your own data and analysing it alongside books and other resources. Eventually, you'll bring it all together in a dissertation and presentation, by which time you'll be quite the expert!

BA (HONS) BUSINESS (TOP-UP)



Course duration and hours of study

This Top-Up is taught over 8 months. Your course will be delivered through a blend of online and face-to-face teaching, compressing the number of days you need to be at the study centre..

You can find out more information on the course page, visit www.arden.ac.uk. Alternatively, please call our admissions team on:

0208 003 6196 for more details.

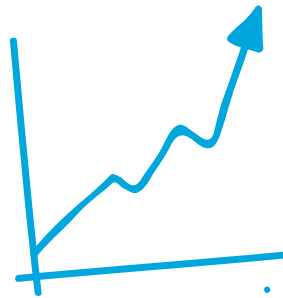
Entry requirements

To be eligible for this course you must have:

A HND in Business or equivalent, provided that your prior learning is consistent with Level 5 of the functional areas of business (Finance, Marketing, HRM and Operations Management)

For students whose prior learning was not taught in English:

IELTS 6.0 or equivalent.



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How to apply

Visit: www.arden.ac.uk

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