



**Business and law are at the centre of most business decision-making. As well as developing a broad understanding of business activity, you will gain an understanding of the concepts, principles and rules of English law, and the influence these have on contemporary organisations.**



## Modules are:

### Level 4

#### Skills for Interdisciplinary Study

Whether it has been years since you studied or you have barely taken a breath since your last essay, this module is the gateway to your brand new course. We will be developing your skills as a learner and helping you look at problems from different perspectives. You will be introduced to your online academic community and discover more about the key skills needed for your course. You will, at the same time, be developing the personal skills demanded by employers to help you to improve your career prospects.

#### Understanding the Business Environment

How are businesses structured? Who are your stakeholders - and what impact do they have? You'll start to understand the world of business, from basic ideas about supply and demand, to competition, markets, and government effects.

#### English Legal System

How much do you know about how law is made and applied in England and Wales? This module will fill in the gaps. You'll find out about the differences between case law and legislation, you'll analyse how the legal system and parliament work together - and the changing position with regard to the EU. You'll also start learning legal vocabulary to help you understand the judiciary, delegated legislation, and categories of law.

#### Law of Contract

Have you ever signed a contract without ever reading or understanding it fully? This module begins to untangle the elements of English contract law and shows how it has evolved to become what it is now. When you've finished, you'll be able to apply the principles of contract law and resolve legal problems.

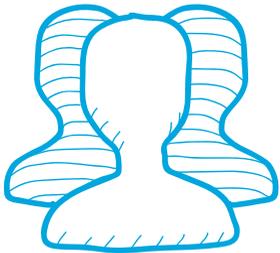
#### Principles of Marketing

Every business needs marketing - and that's why you'll start studying it early in the course. Starting with basic definitions, you'll learn how to analyse businesses and the wider market, breaking markets down into segments and learning to apply dynamic marketing tools.



## People in Organisations

At its heart, business is about people. The most successful organisations are adept at leading, managing, and motivating their people. In this module, you'll explore what makes people tick, how teams work, and how to manage change effectively.



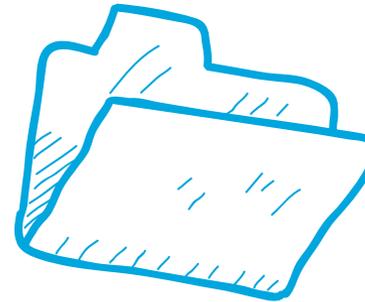
## Level 5

### Research Ethics in Action

This project will give you the chance to showcase your abilities in a piece of work that you design. You will scope out a project and design a methodology for it, considering different perspectives and developing a range of skills with wide application in the workplace. You will also consider the ethical issues of the work that you are undertaking, giving you a chance to think about how we should incorporate ethics into our decision making. At the end of the module, you will combine all of this in a practical way to your final project.

## Managing Across Cultures

Today's business is a global business, but national cultures differ, so we need to understand how to respond. How will our products work in different markets? How do we deal with multicultural workforces? This module addresses these and other issues critical to managing in the 21st century.



## Law of Tort 1 – Tort of Negligence

Tort is a broad area of civil law; the largest element relates to what is termed 'negligence'. This considers the sorts of responsibilities that we owe people, whether as organisations or individuals, and the consequences when we fall short. You'll apply a critical eye to the best-known area of tortious liability and negligence. Is a duty of care owed to the injured person? Has someone breached that duty? Did that cause the injury? Could you have known the injury might happen? And what can be done about it?



## Law of Tort 2 – Land and Other Torts

In tort 2, we will cover different types of liability, for example: trespass, defamation, and nuisance. The emphasis will be on applying these rules to real-life problems, in order to deal with breaches of the law and protect people from risk.

## European Union Law

EU law is a significant part of the UK's legal framework. Nobody knows whether and how the UK's relationship with the EU will change in the coming years, but the impact of European Law cannot be wiped out overnight and an understanding of it will be essential for many years to come.

## Enterprise & Entrepreneurship

Entrepreneurs - whether cut and thrust business people or social enterprise founders - need certain tools and techniques to thrive. From initial innovation, through to start-up and into early growth, this module is about moving forward from big idea to big business.

## Level 6

### Company Law

What are the essentials of modern company law? In this module you will explore its theories and practices, considering how they relate to each other. You will also examine some of the contemporary ethical issues facing modern businesses. You will get the chance to obtain practical hands-on experience through forming your own 'mock' company to explore this topic.

## Employment Law

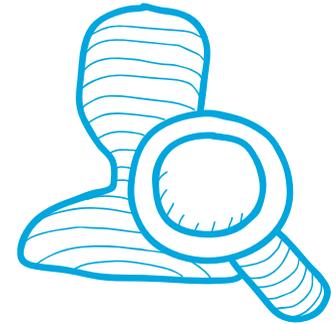
That heady mix of employee, employer, trade unions, the government and the EU. You'll look at the nitty-gritty of worker's rights, the global downturn, employee and child protection - and notch up plenty of transferable skills to use in the workplace.

## Contemporary Management Issues

You'll get right up-to-date with current thinking in this module, probing the issues facing managers today, including sustainability, corporate values, and moral and ethical choices. You'll reflect on how the world is changing - from the communities we live in, to globalisation and the way the world's economic landscape is evolving.

## International Management

How do international companies work with teams all over the world? You're about to find out. Delving into cultural differences and how to motivate far-flung teams, you'll discover the most effective techniques to manage and work with people in different countries.





## Research Planning & Project

This is the final module of your degree, and gives you the opportunity to specialise in an area of the programme that has interested you the most. It is a major piece of independent work, and throughout your studies we will provide you with the skills needed to complete it. Working with your supervising tutor, you will choose an interdisciplinary area related to your degree to research. You will have the opportunity to apply all the skills you have learned throughout the programme to demonstrate your ability. This will be your chance to showcase the sorts of skills demanded by employers.

## Course duration and hours of study

This varies depending on your rate of progress - you can access modules at a pace that is convenient for you. Once you have accessed a module, there is a minimum and maximum time that you will need to finish the module within. You can find out more information on the course page.

Visit [www.arden.ac.uk](http://www.arden.ac.uk) or call our admissions team on:

0808 231 2109 for more details.



## Entry requirements

To be eligible for this course you must have either:

Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or completed a recognised Access Programme or equivalent.

For students whose prior learning was not taught in English:

IELTS 6.0 or equivalent.

## If you have work experience

We're happy to consider an application from you if you can show us you have the motivation to study the programme. This should be evidenced through a personal statement, including references, relevant prior experience, and qualifications.



## How to apply

Visit: [www.arden.ac.uk](http://www.arden.ac.uk)

Email: [admissions@arden.ac.uk](mailto:admissions@arden.ac.uk)

Call: 0808 231 2109