

Arden University KTP Video Animation Competition

– Marketing and Promotion Consent Form

For the avoidance of doubt, you do not have to provide your consent to any of the below and such consent is not a condition of your Entry to the Competition being accepted (so long as your Entry complies with the Terms).

Please confirm whether you consent or not to your participation in any of the following marketing/promotional activities in relation to the Competition:

- ☐ I consent to taking part in a story board that portrays the creation of your Entry (which may be photographed, filmed or recorded (audio));
- ☐ I consent to taking part in interviews (which may be photographed, filmed or recorded (audio and statements));
- ☐ I DO NOT consent to any of the above marketing/promotional activities.

The marketing/promotional materials produced as a result of the events above shall be used by us and any third party we permit, in a number of media, including but not limited to print, digital and electronic use. These image(s) and/or recording(s) will be viewable and available to the general public world-wide via the internet.

I understand that:

- editing may be required by us or by agents authorised by us for quality or technical purposes;
- edited subsections may be used in other Arden University materials for purposes stated above;
- the image(s) and/or recording(s) may be shared with third parties/affiliates for educational, marketing and promotional purposes;
- the image(s) and/or recording(s) will be stored securely in appropriate file formats on servers belonging to us and/or our authorised agents/suppliers; and
- publication on the internet will mean that the images and/or videos are available worldwide, including in countries where there is no data protection legislation.

We are committed to processing information in accordance with the UK GDPR and the Data Protection Act 2018. The personal data collected on this form will be held securely, kept according to our record retention guidelines and will only be used in connection with the Competition. Please refer to our Privacy Policy for more information at <https://arden.ac.uk/privacy-policy>. For any data protection queries, please email dpo@arden.ac.uk.

If you have any queries about this form or wish to update your personal details, please contact the marketing team via email at marketing@arden.ac.uk.

This consent form, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales. You and us both irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the consent form or its subject matter or formation.

The definitions in the Competition terms and conditions will apply in this Consent Form.

First Name: _____ **Surname:** _____

Student Number: _____ **Student Email:** _____

Signature: _____ **Date:** _____

Please send your complete and signed consent form to Cavell Ord-Shrimpton – Programme Team Leader Graphic Design (coshrimpton@arden.ac.uk).