



## WORKFORCE PLANNING

Undergraduate & Postgraduate  
Apprenticeship Programmes



# HIGH-QUALITY APPRENTICESHIP PROGRAMMES, DELIVERED DIFFERENTLY

For over 25 years, Arden University has been providing a flexible delivery model focused on business needs. Featuring industry-led content which can be directly applied to the workplace, our learners develop the attributes and skills to make a real difference from the very outset.

At Arden, we make higher education more accessible, engaging and beneficial. We recognise that many students have gained knowledge and experience during their career, and we take this into account when determining suitability for a course (see entry requirements for specific details).

## A cost-effective solution

Degree Apprenticeships are built on an agreed set of standards, defining what apprentices learn and the skills they develop. As an approved provider, you can be confident in the content delivered and outcomes achieved.

## A tailored solution

Arden can shape a Degree Apprenticeship around your business, delivering content specific to your sector. All your apprentices will have 24/7 access to our virtual classroom, iLearn, where resources such as video lectures, library resources and a host of other interactive content is available.

This is supplemented with monthly, face-to-face sessions that focus on the application of the knowledge, skills and behaviours in the workplace. And, with a national network of tutors, we can deliver in a location which works for you, whether for existing or new employees.

Businesses paying into the Apprenticeship Levy can access funds which cover all or a significant proportion of the cost. Government support for smaller businesses also ensures Degree Apprenticeships are a viable, cost-effective form of training.

## A delivery mechanism to suit your business

Arden University's Degree Apprenticeship programmes fit your organisational needs. If you're hoping to enrol multiple employees and need traditional lectures to fit your schedule, we're here for you. Delivering to cohorts locally reduces travel costs, time spent and administration needed to progress your learning development vision. Subject to a minimum of 10 learners per programme.



**Skills shortage:** transform employees into effective leaders and improve staff retention.



**Diversity:** broaden your workforce and bring a wealth of diverse experience, adding value to your organisation.



**Cost-effective:** funded by existing Levy contributions or a significant proportion through Government support.



**Robust framework:** designed by employers, for employers.



**Flexibility:** study any time with 24/7 online access to course materials.



**Debt-free solution:** learners graduate without the debt accumulated by a 'traditional' degree.

## A FLEXIBLE DEGREE APPRENTICESHIP SOLUTION

In recent years, UK businesses have reportedly experienced a slump in productivity, which sources say could be the result of an increase in 'accidental managers' - a term relating to staff who are promoted without receiving additional training to support them in their new role.

This results in missed opportunities for maximising employee performance and adding value to the business.

Many employers are struggling to recruit and retain staff in an increasingly competitive market, while employees are struggling to progress in their careers, as they lack a breadth of knowledge a degree programme can provide.

For employers, apprenticeships are an effective way to bridge the skills gap within their current work-force and help managers with their personal development.

For learners, Degree Apprenticeships provide the ability to study without putting their career on hold, and as it's predominantly online, with just one face-to-face session a month, learners could be at least £50,000 better off studying this way.

# CHARTERED MANAGER DEGREE APPRENTICESHIP BA (HONS) BUSINESS MANAGEMENT (CMI)



The new Chartered Manager Degree Apprenticeship (CMI) is more than just a training provision for a specific management function - it provides a comprehensive education for learners to develop and receive on-the-job experience and a professional pathway for future development.

Having people with collaborative management skills and the ability to encourage productivity within a workplace is invaluable to modern UK businesses. Poorly managed teams can lead to a drop in productivity, and organisations can face teething problems with less experienced candidates, or be faced with higher recruitment premiums.

Through this degree apprenticeship, learners will achieve a BA (Hons) Business Management (CMI) while they work, applying the knowledge and skills they acquire in their place of work from the get-go.

## **CMI accreditation**

Upon completion of this Degree Apprenticeship, learners will achieve a Business Management (CMI) qualification and will also be awarded with a Diploma in Management & Leadership, and receive a Chartered Manager status. CMI promotes excellence in UK management and leadership, and learners will have free CMI membership throughout their studies. This includes access to a range of resources including a large online library, the CMI mentoring service and UK networking events.

## **How will this be delivered?**

Apprentices will study 1 day a month at our study centres or a place of work. The rest of their study will take place online, using the interactive online learning platform, iLearn. Apprentices will have assistance in creating a timetable to help plan out their studies, as well as building an online portfolio to showcase their work.

## **Modules**

### **Level 4**

- Developing Personal & Management Skills
- Understanding the Business Environment
- Principles of Marketing
- Introduction to Finance
- Business Analysis
- People in Organisations

### **Level 5**

- Business Processes
- Applied Business Analytics
- Enterprise & Entrepreneurship
- Management Accounting
- Managing Change in Organisations
- Managing Across Cultures

### **Level 6**

- Strategic Management
- Marketing Planning
- Managing Self & Others
- Application of Project Management Techniques
- Work Based Project

## **Course duration and study mode:**

- 3 years to complete.
- Study online via our innovative digital platform plus face-to-face coaching.
- Monthly academic development days.
- 20% off-the-job training.

## **Cost:**

Levy Payers: £22,000 (from Levy funds)

Non-Levy Payers: £1,100

# SENIOR LEADER MASTERS DEGREE APPRENTICESHIP - MBA (CMI)

The Senior Leader Masters Degree Apprenticeship provides apprentices with the knowledge needed to implement positive change to their organisations from the get-go.

Educating senior executives can not only help maximise the success of UK organisations, but investing in employees is essential for organisations preparing for challenges ahead. Businesses who develop current staff with change management skills can help enhance productivity and planning, and can also help bridge vulnerabilities within the workforce.

## CMI accreditation

Upon completion of this Degree Apprenticeship, learners will achieve a Business Management (CMI) qualification and will also be awarded with a Diploma in Strategic Management & Leadership, and receive a Chartered Manager status. CMI promotes excellence in UK management and leadership, and learners will have free CMI membership throughout their studies. This includes access to a range of resources including a large online library, the CMI mentoring service and UK networking events.

## How will this be delivered?

Apprentices will study 1 day a month at our study centres or a place of work. The rest of their study will take place online, using the interactive online learning platform, iLearn. Apprentices will have assistance in creating a timetable to help plan out their studies, as well as building an online portfolio to showcase their work.

## Modules & Assessments

- Personal & Business Transformation
- Ethical Leadership
- Managing within a Competitive Environment
- Leading Transitions
- Implementing Strategy
- Sustaining the Business
- Research Project

## Course duration and study mode:

- 2 years to complete.
- Study online via our innovative digital platform plus face-to-face coaching.
- Monthly academic development days.
- 20% off-the-job training.

## Cost:

Levy Payers: £18,000 (from Levy funds)

Non-Levy Payers: £900

# BSC (HONS) DIGITAL & TECHNOLOGY SOLUTIONS (DEGREE APPRENTICESHIP)

The new Digital & Technology Solutions Degree Apprenticeship is more than just a training provision for a specific digital function - it provides a comprehensive education for learners to develop in the broader technology environment.

The significant demand for people with knowledge, skills and understanding of the digital world has resulted in a sizeable skills gap. New graduates lack practical experience, and experienced candidates can command a premium due to the nature of the recruitment market.

Through this degree apprenticeship, learners will achieve a BSc (Hons) in Digital & Technology Solutions while they work, applying the knowledge and skills they acquire in their place of work from the get-go.

The programme is available with three different specialist pathways: Data Analysis, Software Engineering, and Consultancy. The different pathways and common foundations enable apprentices to gain a solid understanding of the broader tech industry before specialising in their preferred area.

## Course duration and study mode:

- 3 years to complete.
- Study online via our innovative digital platform plus face-to-face coaching.
- Monthly academic development days.
- 20% off-the-job training.

## Cost:

Levy Payers: £25,000 (from Levy funds)  
Non-Levy Payers: £1,750

### Level 3

- A-levels + GCSE's
- Level 3 Apprenticeship
- Work experience

Digital & Technology Solutions Apprenticeship

Software Engineering

Data Analysis

Consultancy

## Data Analysis

### Level 4

- Professional Development
- Computer Systems Security
- Information Systems in Organisations
- Data Design
- Mathematical Concepts
- IT Governance

### Level 5

- Systems Analysis and Design
- Programming
- Database Design and Implementation
- Data Communications
- Data Analytics Fundamentals
- Decision Making

### Level 6

- Emerging Technology
- Business Organisations
- Project Management and Strategy
- Data Visualisation
- Computing Project

## Software Engineering:

### Level 4

- Professional Development
- Computer Systems Security
- Information Systems in Organisations
- Data Structure and Algorithms
- Website Design
- Mobile Technology Implementations

### Level 5

- Systems Analysis and Design
- Programming
- Database Design and Implementation
- Data Communications
- Software Engineering
- E-Commerce Systems

### Level 6

- Emerging Technology
- Business Organisations
- Project Management and Strategy
- Advanced Programming
- Computing Project

## Consultancy

### Level 4

- Professional Development
- Computer Systems Security
- Information Systems in Organisations
- Management Accounting
- Consultancy Skills
- Risk and Incident Management

### Level 5

- Systems Analysis and Design
- Programming
- Database Design and Implementation
- Data Communications
- Organisational Analysis
- Learning in the Organisation

### Level 6

- Emerging Technology
- Business Organisations
- Project Management and Strategy
- Enterprise Architecture
- Computing Project

# ENTRY REQUIREMENTS

## Undergraduate Courses

### Entry requirements:

For learners to enrol on this degree apprenticeship they must:

- Be in employment and have written evidence confirming support from their employer.
- Have evidence of funding eligibility from their employer.
- Two subjects at GCE A-level or equivalent.
- Passes at grade C or above in Maths and English, plus one other subject, at GCSE level or equivalent;
- Or, have completed a recognised Access Programme or equivalent.

For students whose prior learning was not taught in English:

- IELTS 6.0 or equivalent (no less than 5.5 in any element).

If you don't have English and/or Maths qualifications (level 2): You will need to commit to achieving these qualifications by the end of your apprenticeship. This will be facilitated at no additional cost to the learner.



## Postgraduate Courses

### Entry requirements:

For learners to enrol on this degree apprenticeship they must:

- Be in employment and have written evidence confirming support from their employer.
- Have evidence of funding eligibility from their employer.
- Have achieved a UK Honours Degree at a minimum of second class (2.2) or equivalent, plus a minimum of two years' work experience.
- Passes at grade C or above in English and Maths GCSE level or equivalent;

For students who do not have academic qualifications, we also consider your application based on 5 years' management experience.

For students whose prior learning was not taught in English:

- IELTS 6.5 or equivalent (no less than 6.0 in any element).

If you don't have English and/or Maths qualifications (level 2): You will need to commit to achieving these qualifications by the end of your apprenticeship. This will be facilitated at no additional cost to the learner.

# ESTABLISHING A PROGRAMME

By working with Arden University, you'll work in partnership to determine the best approach to meet your business needs. We will support you through each step of the process.

# 1

## Listen to your requirements

Every employer is different – we listen to your training and skills development needs and explore the challenges your organisation faces.

# 2

## Present potential solutions

Whether working independently, or with partner providers, we will present potential Apprenticeship solutions to meet your needs.

# 3

## Agree route and plan

Together we can agree the best route for delivery and plan the timescales. As a flexible university we pride ourselves on our agility and ability to move quickly – if that's what you need.

# 4

## Manage the detail

We will guide the process, ensuring all the contractual and legal requirements are met. We aim to take any stress and complexity out of the process for you.

# 5

## Deliver the programme

We will deliver the training and assessments for the programme, either independently or as part of a partnership arrangement. We will also provide regular updates regarding learner progress.

# 6

## Assess performance

We will assess the performance of both the learner and the programme in general, to ensure it meets your original brief. We will provide a login to our system so that you can check in on progress at any time and provide monthly and quarterly updates.

# 7

## Learn and refine

Programme evaluation findings can be fed back in and enhancements made for future levels or new cohorts.



## Distance Learning

In addition to our Apprenticeship Programme, Arden also offers a Distance Learning portfolio. We align the course structure across these different study modes so, if you're looking for consistency across your training provision, your employees outside of England can follow the same format.



Visit [arden.ac.uk/apprenticeships](https://arden.ac.uk/apprenticeships)  
& register your interest



Call **07535 140 278**  
Stacey Allen, Director of Corporate Partnerships



Email: [apprenticeships@arden.ac.uk](mailto:apprenticeships@arden.ac.uk)



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